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NEWS RELEASE

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CHEMICAL FABRICS AND FILM ASSOCIATION JOINS USGBC Welcomes Opportunity to Join the Discussion About Environmental Performance of Interior and Exterior Vinyl Building Products

CLEVELAND (February 23, 2006) – The Chemical Fabrics and Film Association (CFFA) has joined the U.S. Green Building Council (USGBC), a national coalition of the building industry working to promote environmentally sustainable building design and construction. CFFA joined USGBC after the group voted to grant full memberships to trade associations.

Among other products, members of CFFA manufacture and supply the building industry with vinyl roofing membranes as well as commercial and residential wallcoverings. Both product categories have environmental attributes of interest to architects, designers and engineers who look to the USGBC for guidance on sustainable building practices.

“CFFA is pleased to join in the discussion USGBC is fostering within the building industry about environmental performance,” said Robert Kahn, Vice President & General Manager of CGPC America Corporation, and President of CFFA, “because the products our members make have significant relevance to that discussion. We welcome the opportunity to educate building professionals about the ways our products save energy, conserve resources and otherwise promote sustainable design and construction.”

Kahn noted that the U.S. Environmental Protection Agency recognizes all vinyl roofing manufacturers of the CFFA as ENERGY STAR® Partners for their commitment to continue to produce roofing products that exceed aggressive energy-efficiency criteria and to further the market’s acceptance of these products.

Reflective vinyl roofing can help achieve certification under the LEED (Leadership in Energy and Environmental Design) Green Building Rating System® developed by USGBC. For instance, Sustainable Sites Credit 7.2 Heat Island Effect: Roof can be achieved through the use of a white, reflective vinyl roof.

Vinyl wallcovering products reduce the use of solvent-based paints, are recyclable, can be easily cleaned and have excellent durability, reducing the need for replacement materials. They are particularly well-suited to healthcare environments and similar facilities, where ease of cleaning and sterilization are critical.

Established in 1972, the Chemical Fabrics and Film Association is an international trade association representing manufacturers of polymer-based fabric and film products used in the building and construction, automotive and fashion industries, and in numerous consumer and industrial products. CFFA exists to educate consumers on the uses and benefits of chemical fabrics and films, to encourage the development and adoption of product standards and specifications, to support research, technical and scientific investigations relevant to the industry, and to collect industry statistics.

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